

The right choice for cattle, the environment and you.

The unique formulation of Altosid® IGR makes it the right choice for your cattle, the environment and you. Used as directed, Altosid IGR is not harmful to birds, fish, reptiles, mammals or beneficial insects.

In addition, there is widespread horn fly resistance to organophosphates and pyrethroids. Yet, even after years of use, there is no known field resistance to Altosid IGR.

You can feed Altosid IGR to lactating dairy cows, and no withdrawal times are required for either beef or dairy animals.

Choose the horn fly control product that's effective, economical (as little as 3 to 5 cents per head per day) and convenient. This year, feed Altosid IGR to your herd.

Available in these great formulations:

- Altosid IGR 0.4% Premix
- Altosid IGR 0.01% or 0.02% Block
- Altosid IGR 0.01% or 0.02% Granules
- Altosid IGR 0.005% Tub or Block)
- NEW! Altosid IGR 0.0025% Tub or Block
- Altosid IGR Custom Liquid Feed
- Altosid IGR Custom Blocks and Minerals

**To learn more about Altosid IGR Feed-Thru,
ask your feed supplier, call 1-800-347-8272
or visit www.AltosidIGR.com.**



Always read and follow label directions.

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Horn flies are an udder pest.



Altosid® IGR. The right horn fly control for today.

The most convenient way to control horn flies in beef and dairy cattle is to give them a supplement or feed containing Altosid® IGR Feed-Thru.

Altosid IGR is an insect growth regulator (IGR) that passes through the animal and into the manure, where horn flies lay their eggs. It breaks the horn fly life cycle by preventing pupae from developing into biting adult flies.

Altosid IGR eliminates the expense, labor and stress on your cattle associated with some other fly control methods. There's no need to round up or handle cattle, because the animals spread the horn fly control as they graze.

Controls resistant flies.

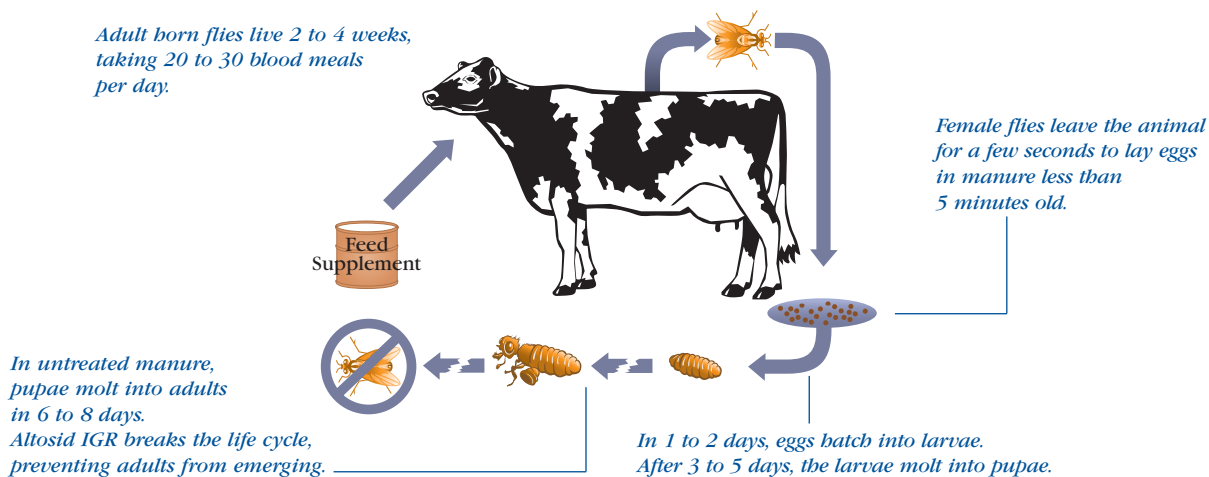
The active ingredient in Altosid® IGR is (S)-Methoprene, a copy of the horn fly's own biochemicals. (S)-Methoprene is the ideal fly control ingredient for today's environmentally conscious producer.

(S)-Methoprene even controls horn flies resistant to the organophosphates and pyrethroids commonly used in conventional horn fly control products. In more than 25 years of use, there have been no known cases of flies being resistant to (S)-Methoprene.

The Facts About Horn Flies and Dairy Cattle

- Horn flies can reduce milk production 10-20%.
- Horn flies cause poor weight gain, blood loss, animal annoyance and fatigue.
- Controlling horn flies will have a positive economic impact on your herd.

Interrupting the horn fly life cycle.



Altosid® IGR Feed-Thru for lactating dairy cattle.

How much value does it provide?

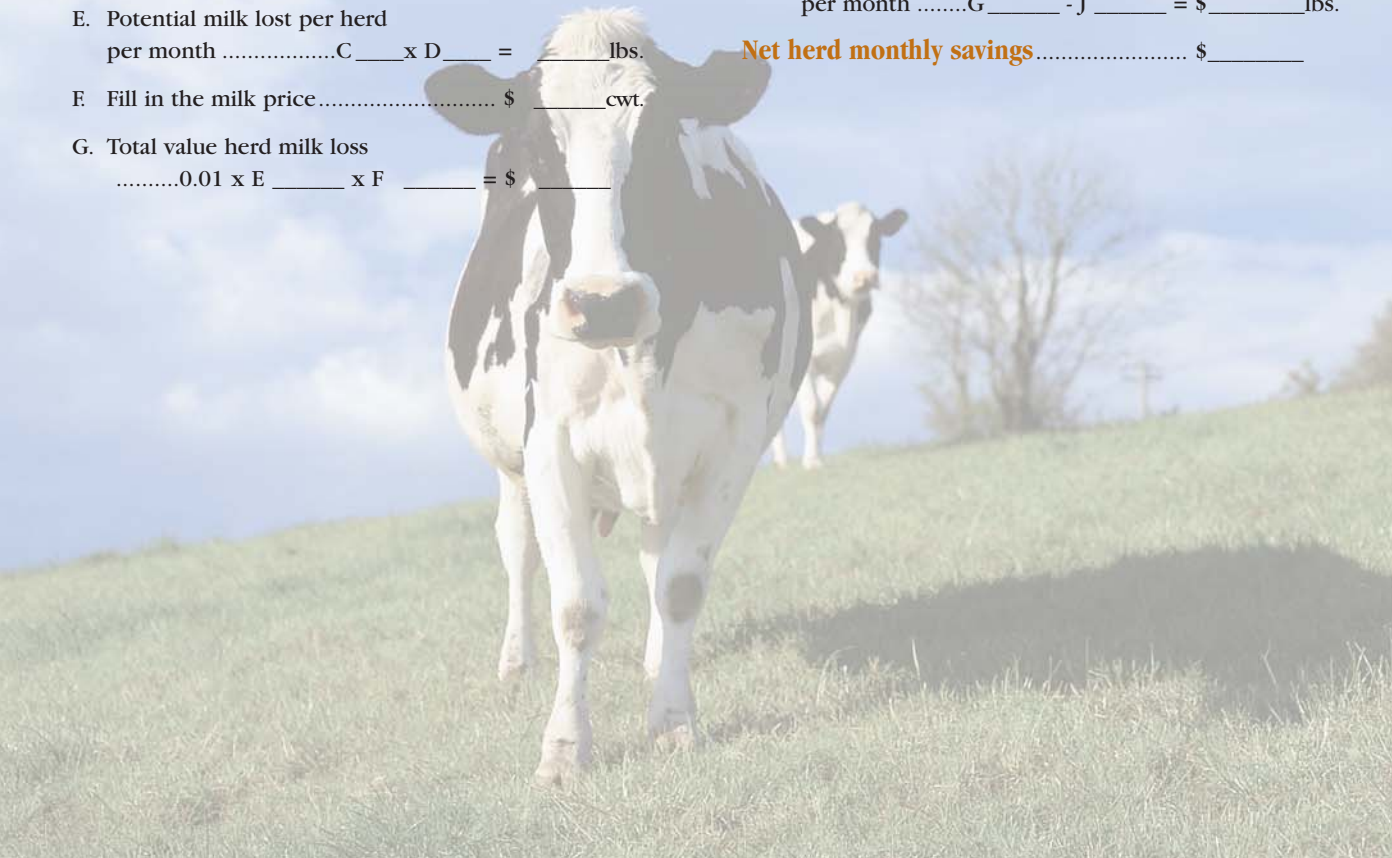
Horn flies are a serious threat to dairy cattle - and your bottom line. Just how much of a threat is what the worksheet below will help you determine. You'll also learn how adding Altosid IGR Feed-Thru will control horn flies in a way that gives you a measurable return on your investment. Complete the worksheet below and see for yourself.

Figuring the Value of Milk Loss Due to Horn Flies

- A. Fill in your average daily milk production per cow lbs.
- B. Potential milk loss per cow per day10% x A _____ = _____ lbs.
- C. Potential milk loss per cow per month30 x B _____ = _____ lbs.
- D. Fill in the number of cows in your herd
- E. Potential milk lost per herd per monthC _____ x D _____ = _____ lbs.
- F. Fill in the milk price \$ _____ cwt.
- G. Total value herd milk loss0.01 x E _____ x F _____ = \$ _____

Figuring Your Total Return From Using Altosid IGR

- H. Number of cows in your herd (from line D)
- I. Herd cost per day to use Altosid IGR0.04 x H _____ = \$ _____
(Average cost of Altosid IGR per cow is 3 to 5 cents per day)
- J. Your Altosid IGR program cost per month30 x I _____ = \$ _____
- K. The return on your investment in Altosid IGR per monthG _____ - J _____ = \$ _____ lbs.
- Net herd monthly savings** \$ _____



Build a season-long control program around **Altosid® IGR.**

Left untreated, a few horn flies can quickly explode to a population of 1,000 to 4,000 flies or more per animal.

Scientists estimate that an economical, effective program keeps the fly population below 50 flies per animal. Occasionally, adult flies migrate from other herds. Feed-throughs, like Altosid IGR, do not kill adult flies. However, Altosid IGR does prevent flies from successfully multiplying, breaking their life cycle.

Horn flies emerge in the spring, when average daily temperatures reach 65° F for a period of at least two weeks.

For effective horn fly control with Altosid IGR:

- begin feeding the product before flies appear.
- if feeding in free choice feeds, such as mineral supplements, put out a 5 to 7 day supply. Protect from rain.
- use one feeder per 15 to 20 animals.
- place the feeders near watering holes or loafing areas.
- check feed consumption for a few days. Increase or decrease the number of feeders or move them, if necessary, to adjust for proper consumption.

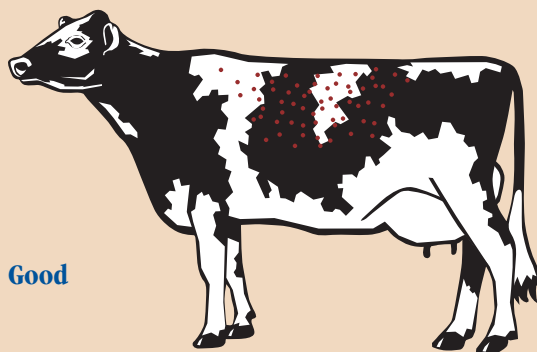
In most years, Altosid IGR alone provides excellent season-long control when used as directed. If fly populations exceed acceptable levels (likely due to migration from untreated neighboring herds), use an approved adulticide to knock back the fly population.

An effective program keeps horn fly levels to less than 50 per animal. Use this handy guide to help evaluate the horn fly population on your cattle. It's easiest to check horn flies in the early morning, when they usually are on the upper side of the animals.

Fly population evaluation guide,



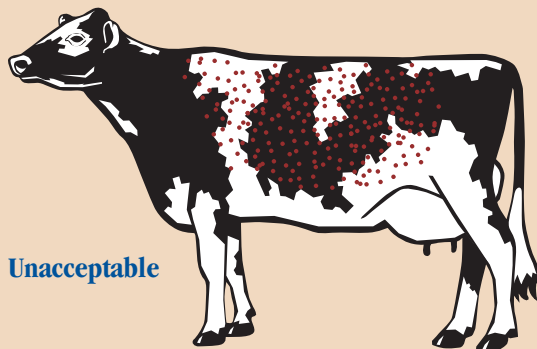
Excellent



Good



Average to below



Unacceptable